

# ALICIA ZHENG

Multidisciplinary Designer

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## EDUCATION

01.2016 – 12.2019  
ARTCENTER COLLEGE OF DESIGN  
Pasadena, CA  
Bachelor of Fine Arts in Illustration with  
an emphasis in Motion Design

Focused Coursework at ArtCenter:

06.2018  
DESIGNMATTERS AND LONG BEACH  
POLICE DEPARTMENT  
Long Beach, CA  
Student Facilitator  
Participated in a one-day workshop to  
develop strategies on how LBPD can  
work with community partners to  
recruit officer candidates. Collaborated  
with an interdisciplinary team of  
students, LBPD, and the Long Beach  
Innovation Team.

05.2017 – 08.2017  
TESTLAB BERLIN: CALIFORNICATION  
Berlin, Germany  
Completed a 12-week program on  
reimagining the “California Dream.”  
Collaborated with a team of students  
to produce an interactive exhibition  
and identity system.

08.2014 – 05.2015  
MARYLAND INSTITUTE COLLEGE OF ART  
Baltimore, Maryland  
Coursework in Fine Art

## SKILLS

### PROGRAMS:

Illustrator, Photoshop, After Effects,  
InDesign, Premiere Pro, Keynote,  
Microsoft Office, Cinema 4D,  
MadMapper, and Audition

### OTHER:

Painting, drawing, videography,  
photography, installation,  
and woodworking

### LANGUAGES:

English (fluent) and  
Mandarin (conversational)

## EXPERIENCE

01.2019 – 04.2019  
NATIONAL PUBLIC RADIO  
New York, NY  
Video and Animation Intern  
Designed and animated motion graphics  
for various NPR video series. Assisted in  
pre-production, audio production,  
and filming.

08.2018 – 12.2018  
PLUCKY  
Burbank, CA  
Design Intern  
Created motion graphics and animations  
for main titles and promotional videos.  
Developed concepts, logos, and style  
frames for various entertainment projects.

08.2017 – 08.2018  
ARTCENTER COLLEGE OF DESIGN  
Pasadena, CA  
Teacher’s Assistant for Sequential  
Design 1.  
Assisted Instructor Elaine Alderette to  
help students with concept techniques  
for motion design style frames and  
storyboards. Led demonstrations on  
Photoshop and Illustrator. Guided  
critiques during project development.

## SCHOLARSHIPS

08.2018 – 12.2019  
MARY PICKFORD ENDOWED SCHOLARSHIP

01.2016 – 12.2019  
ARTCENTER COLLEGE OF DESIGN  
ENTRANCE SCHOLARSHIP

08.2014 – 05.2015  
MARYLAND INSTITUTE COLLEGE OF ART  
DEPARTMENTAL SCHOLARSHIP

## RECOGNITION

12.2016 – 12.2019  
ARTCENTER COLLEGE OF DESIGN  
PROVOST’S LIST

05.2017 – 12.2019  
ARTCENTER COLLEGE OF DESIGN  
STUDENT GALLERY  
*Blade Runner*, style frames  
*In the Mood for Love*, style frames  
*Art21*, motion and identity

07.2019  
ADOBE DESIGN ACHIEVEMENT AWARD  
SEMIFINALIST IN MOTION DESIGN  
*Blade Runner*

References available upon request