

ALICIA ZHENG

Multidisciplinary Designer

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EDUCATION

01.2016 – 12.2019
ARTCENTER COLLEGE OF DESIGN
Pasadena, CA
Bachelor of Fine Arts in Illustration with
an emphasis in Motion Design

Focused Coursework at ArtCenter:

06.2018
DESIGNMATTERS AND LONG BEACH
POLICE DEPARTMENT
Long Beach, CA
Student Facilitator
Participated in a one-day workshop to
develop strategies on how LBPD can
work with community partners to
recruit officer candidates. Collaborated
with an interdisciplinary team of
students, LBPD, and the Long Beach
Innovation Team.

05.2017 – 08.2017
TESTLAB BERLIN: CALIFORNICATION
Berlin, Germany
Completed a 12-week program on
reimagining the “California Dream.”
Collaborated with a team of students
to produce an interactive exhibition
and identity system.

08.2014 – 05.2015
MARYLAND INSTITUTE COLLEGE OF ART
Baltimore, Maryland
Coursework in Fine Art

SKILLS

PROGRAMS:
Illustrator, Photoshop, After Effects,
InDesign, Premiere Pro, Keynote,
Microsoft Office, Cinema 4D,
MadMapper, and Audition

OTHER:
Painting, drawing, videography,
photography, installation,
and woodworking

LANGUAGES:
English (fluent) and
Mandarin (conversational)

SCHOLARSHIPS

08.2018 – 12.2019
MARY PICKFORD ENDOWED SCHOLARSHIP

01.2016 – 12.2019
ARTCENTER COLLEGE OF DESIGN
ENTRANCE SCHOLARSHIP

08.2014 – 05.2015
MARYLAND INSTITUTE COLLEGE OF ART
DEPARTMENTAL SCHOLARSHIP

EXPERIENCE

06.2021 – present
NATIONAL PUBLIC RADIO
Los Angeles, CA
Assistant Video Producer/Animator
Producing and animating video content
for NPR short-form project. Assisting
with pre-production and videography.

11.2020 – 04.2021
EDUCATION WEEK
Los Angeles, California
Freelance Motion Designer
Designed and animated marketing videos
for Education Week website launch.

01.2019 – 04.2019
NATIONAL PUBLIC RADIO
New York, NY
Video and Animation Intern
Designed and animated motion graphics
for various NPR video series. Assisted in
pre-production, audio production,
and filming.

08.2018 – 12.2018
PLUCKY
Burbank, CA
Design Intern
Created motion graphics and animations
for main titles and promotional videos.
Developed concepts, logos, and style
frames for various entertainment projects.

08.2017 – 08.2018
ARTCENTER COLLEGE OF DESIGN
Pasadena, CA
Teacher’s Assistant
Assisted Instructor Elaine Alderette to
help students with concept techniques
for motion design style frames and
storyboards. Led demonstrations on
Photoshop and Illustrator. Guided
critiques during project development.

RECOGNITION

12.2016 – 12.2019
ARTCENTER COLLEGE OF DESIGN
PROVOST’S LIST

05.2017 – 12.2019
ARTCENTER COLLEGE OF DESIGN
STUDENT GALLERY
Blade Runner, style frames
In the Mood for Love, style frames
Art21, motion and identity

07.2019
ADOBE DESIGN ACHIEVEMENT AWARD
SEMIFINALIST IN MOTION DESIGN
Blade Runner

References available upon request